

## SPONSORING OFFER : ICC 2018

OUR OFFERS (FCFA)	Gala Dinner 8 000 000 Fcfa 12 000 €	Lunch 5 000 000 Fcfa 7 500€	Closing Cocktail 4 000 000 Fcfa 6 000 €	Coffee Break 2 000 000 Fcfa 3 000 €	Participants Kits 4 000 000 Fcfa 6 000 €	Mobile App 3 000 000 Fcfa 4 500 €	ICC's Innovation Trophee 2018 2 000 000 Fcfa 3 000 €	Participants Badges 2 000 000 Fcfa 3 000 €
<b>VISIBILITY THROUGH THE MARKETING CAMPAIGN</b>								
Presence of the logo on the website ICC18 with the mention SPONSOR PLATINIUM and a redirection to yours	✓	✓	✓	without redirection	✓	✓	without redirection	without redirection
Presence of a banner ad on the website ICC18 with redirection to yours	✓	✓	✓	X	✓	✓	X	X
Your logo on the advertising inserts integrated in the specialized press.	✓	✓	✓	X	✓	✓	X	X
Your logo on some communication media of the event (TV commercials, invitation cards to the Gala dinner)	✓	✓	✓	X	✓	✓	X	X
<b>VISIBILITY THROUGH THE EVENT</b>								
Logo on the wall of the sponsors	✓	✓	✓	✓	✓	✓	✓	✓
Video broadcasted on the information screens, located at the reception of the show (to be provided by the sponsor)	1	X	X	X	X	X	X	X
Presentation as keynote speaker at high level panel	✓	X	X	X	X	X	X	X
Number of interventions as speakers in the conference program	4	3	2	X	2	1	X	X
Public acknowledgement	✓	✓	✓	✓	X	✓	✓	X
Distribution of goodies/platelets authorized in the alleys and conference rooms	✓	X	X	X	X	X	X	X
Copy of the report on DVD	✓	X	X	X	X	X	X	X
Number of workshops of 30 mn	1	X	X	X	X	X	X	X
Organization of the meeting B2B in a prepared room (25sqm)	✓	X	X	X	X	X	X	X
Insertion Ad quadri in the special magazine ICC18	HALF PAGE	X	X	X	X	X	X	X
Number of places at the Gala Dinner	6	5	4	2	4	3	2	2
Access to conferences et workshops	4	4	2	2	2	2	2	2
<b>VISIBILITY POST EVENT</b>								
Number of emails to be sent on ICC18 participants	1	X	X	X	X	X	X	X
1 emailing post event and diffusion of the study presented during ICC18	✓	✓	✓	✓	✓	✓	✓	✓

OUR OFFERS (FCFA)	ICC PLATINIUM 16 000 000 Fcfa 24 000 €	ICC GOLD 12 000 000 Fcfa 18 000 €	ICC SILVER 8 000 000 Fcfa 12 000 €	ICC BRONZE 4 000 000 Fcfa 6 000 €
<b>VISIBILITY THROUGH THE MARKETING CAMPAIGN</b>				
Presence of the logo on the ICC18 website with the mention SPONSOR "X" and a redirection to yours	✓	✓	✓	without redirection
Presence of an ad banner on the ICC18 website with redirection to yours	✓	✓	✓	X
Your logo on the advertising inserts integrated in the specialized press.	✓	✓	✓	X
Your logo on certain media of the event (TV spots, invitation cards to the Gala Dinner)	✓	✓	✓	X
<b>VISIBILITY THROUGH THE EVENT</b>				
An exposition stand at the event's location	<b>36m<sup>2</sup></b>	<b>18m<sup>2</sup></b>	<b>9m<sup>2</sup></b>	<b>9m<sup>2</sup></b>
Logo on signage of the congress and welcoming screen	✓	✓	✓	✓
Logo on the sponsors photocall	✓	✓	✓	✓
Number of badge readers with the android app to pick the contacts on stand up	<b>3</b>	APP	APP	X
Video broadcasted on information screens, located at the reception desk of the event (to be provided by the sponsor)	<b>1</b>	X	X	X
Presentation as keynote speaker during the high level panel	✓	X	X	X
Number of speaker interventions in the conferences' program	<b>4</b>	<b>2</b>	<b>1</b>	X
Roll Up SPONSOR PLATINIUM	<b>1</b>	X	X	X
Presence of the logo on badges	✓	✓	X	X
Distribution of the press review	✓	✓	✓	✓
public thanks (opening/closing)	✓	✓	✓	X
Distribution of goodies/brochures authorized in aisles and conference rooms	✓	X	X	X
Copy of the report on DVD	✓	✓	X	X
Number of 30mn workshop animation	<b>1</b>	X	X	X
Organization of B2B meeting in an adapted room (25m <sup>2</sup> )	✓	✓	X	X
Insertion Pub quadri dans le magazine spécial ICC18	DOUBLE PAGE	WHOLE PAGE	HALF PAGE	X
Number of seats at the Gala dinner	<b>6</b>	<b>3</b>	<b>3</b>	<b>3</b>
Access to conferences and workshops	<b>3</b>	<b>3</b>	<b>3</b>	✓
<b>POST EVENT VISIBILITY</b>				
Number of email sending on ICC18 participants	<b>1</b>	X	X	X
1 emailing post event with broadcasting of the study	✓	✓	✓	✓